II) IN THE CLAIMS:

1. (Amended) A method of ~~providing a primary content file to~~ enabling a client device to access a primary content file comprising the steps of:

(a)   inputting into the client device a linkage code comprising a routing identification code and an item identification code;

(b)   transmitting the linkage code from the client device to a URL-assembly server, the URL-assembly server extracting the routing identification code from the linkage code;

~~(b)~~ (c) transmitting by the URL-assembly server to a routing server the routing identification code ~~and a client device identification code~~, and obtaining from the routing server a URL template associated with the routing identification code ~~and the client device identification code~~, the URL template comprising the name of a resolution server and at least one parameter field to be completed by the URL-assembly server ~~client device~~;

~~(c)~~ (d) completing the URL template by filling in at least the item identification code~~, the completed URL pointing to content suitable for display on the client device~~;

~~(d)~~ (e) sending the completed URL template to the resolution server named therein to determine the location of the primary content file based on the item identification code ~~and the client device identification code~~; and

~~(e)~~ (f) the resolution server sending a primary content URL that specifies the location of the primary content file ~~to the client device and redirecting the client device to a primary content server specified by the primary content URL~~.

2.   The method of claim 1, further comprising the step of using the primary content file URL to provide ~~providing~~ the primary content file to the client device from a ~~the~~ primary content server identified by the primary content file URL.

3.   The method of claim ~~1~~ 13, wherein the client device is a wireless device supporting WML content.

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1   4.   The method of claim ~~1~~ 13, wherein the client device is a wireless device

2   supporting HTML content.

1   5.   The method of claim ~~1~~ 13, wherein the client device is a wireless device

2   supporting HDML content.

1   6.   The method of claim ~~1~~ 13, wherein the client device is a personal computer

2   supporting HTML content.

1   7.   A system for ~~providing a primary content file to~~ enabling a client device to access

2   a primary content file over a computer network, comprising:

3   (a)   a client device interconnected to the computer network;

4   (b)   means for inputting into the client device a linkage code comprising a

5   routing identification code and an item identification code;

6   (c)   a URL-assembly server interconnected to the computer network;

7   (d)   a routing server interconnected to the computer network;

8   (e)   a resolution server interconnected to the computer network; and

9   (f)   a primary content server interconnected to the computer network; wherein

10   the client device comprises means for transmitting the linkage code to the URL-

11   assembly server;

12   the URL-assembly server comprises means for extracting the routing

13   identification code from the linkage code, ~~(c)~~ means for transmitting to ~~a~~ the routing

14   server the routing identification code, ~~and a client device identification code, and~~ means

15   for obtaining from the routing server a URL template associated with the routing

16   identification code ~~and the client device identification code~~, the URL template

17   comprising the name of a resolution server and at least one parameter field to be

18   completed by the URL-assembly server, ~~client device; (d)~~ means for completing the URL

19   template by filling in at least the item identification code, and ~~the completed URL~~

20   ~~pointing to content suitable for display on said client device; (e)~~ means for sending the

21   completed URL template to the resolution server named therein to determine the location

22   of the primary content file based on the item identification code; ~~and the client device~~

23   ~~identification code; and (f)~~

24   <u>the resolution server comprising</u> means for sending a primary content URL that

25   specifies the location of the primary content file <u>in the primary content server</u>~~to the client~~

26   ~~device and redirecting the client device to a primary content server specified by the~~

27   ~~primary content URL~~.

1   8.   The system of claim 7, <u>wherein the primary content server</u> further <u>comprises</u>

2   ~~comprising~~ means for providing the primary content file <u>identified by the primary content</u>

3   <u>URL</u> to the client device ~~from the primary content server~~.

1   9.   The system of claim ~~7~~ <u>14</u>, wherein the client device is a wireless device

2   supporting WML content.

1   10.   The system of claim ~~7~~ <u>14</u>, wherein the client device is a wireless device

2   supporting HDML content.

1   11.   The system of claim ~~7~~ <u>14</u>, wherein the client device is a wireless device

2   supporting HTML content.

1   12.   The system of claim ~~7~~ <u>14</u>, wherein the client device is a personal computer

2   supporting HTML content.

1   13.   (New) The method of claim 1 wherein:

2   a client device identification code is transmitted by the client device to the URL-

3   assembly server along with the linkage code, the client device identification code

4   functioning to identify operational characteristics of the client device;

5   the client device identification code is transmitted by the URL-assembly server to

6   the routing server along with the routing identification code; and

7   the URL template obtained from the routing server is associated with the client

8   device identification code and the routing identification code.

1   14. (New) The system of claim 7 wherein:

2   a client device identification code is transmitted by the client device to the URL-

3   assembly server along with the linkage code, the client device identification code

4   functioning to identify operational characteristics of the client device;

5   the client device identification code is transmitted by the URL-assembly server to

6   the routing server along with the routing identification code; and

7   the URL template obtained from the routing server is associated with the client

8   device identification code and the routing identification code.